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### Exhibit B

**Dizengoff Declaration** 

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UNITED STATES BANKRUPT SOUTHERN DISTRICT OF NE		
	:	
In re	:	Chapter 11
Gawker Media LLC, et al., 1	: :	Case No. 16-11700 (SMB)
Debtors.	: :	(Jointly Administered)

DECLARATION OF IRA S. DIZENGOFF IN SUPPORT OF DEBTORS'
APPLICATION PURSUANT TO SECTIONS 327(e), 328(a), AND 330
OF THE BANKRUPTCY CODE, BANKRUPTCY RULES 2014 AND 2016
AND LOCAL RULES 2014-1 AND 2016-1 FOR ENTRY OF AN ORDER
AUTHORIZING THE RETENTION AND EMPLOYMENT OF AKIN GUMP
STRAUSS HAUER & FELD LLP AS SPECIAL COUNSEL TO THE SPECIAL
COMMITTEE OF THE BOARD OF GAWKER MEDIA GROUP, INC.,

<u>EFFECTIVE NUNC PRO TUNC TO AUGUST 3, 2016</u>

I, Ira S. Dizengoff, pursuant to 28 U.S.C. § 1746, hereby declare that the following is true to the best of my knowledge, information, and belief:

1. I am a partner at Akin Gump Strauss Hauer & Feld LLP ("Akin Gump") and duly authorized to make this Declaration on behalf of Akin Gump. I make this Declaration in support of the application (the "Application")<sup>2</sup> of the Debtors for an order, pursuant to Bankruptcy Code sections 327(e), 328(a), and 330, Bankruptcy Rules 2014(a) and 2016, and Local Rules 2014-1 and 2016-1 authorizing the employment of Akin Gump as special counsel to the Special Committee of GMGI, effective *nunc pro tunc* to August 3, 2016. I am admitted and in good standing to practice law in the State of New York and before the United States District Court for the Southern District of New York.

<sup>&</sup>lt;sup>1</sup> The last four digits of the taxpayer identification number of the debtors are: Gawker Media LLC (0492); Gawker Media Group, Inc. (3231); and Kinja Kft. (5056). The offices of Gawker Media LLC and Gawker Media Group, Inc. are located at 114 Fifth Avenue, 2d Floor, New York, NY 10011. Kinja Kft.'s offices are located at Andrassy ut 66. 1062 Budapest, Hungary.

<sup>&</sup>lt;sup>2</sup> Capitalized terms used herein but not otherwise defined shall have the meaning ascribed to such terms in the Application.

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### Debtors' Retention of Akin Gump as Special Counsel to the Special Committee

- 2. Pursuant to the Application, the Debtors seek authority to retain Akin Gump, *nunc pro tunc* to August 3, 2016, as special counsel to the Special Committee.
- 3. Akin Gump is well-qualified to serve as special counsel to the Special Committee and to render the Services in these cases. In addition to Akin Gump's internationally respected transactional, litigation and restructuring practices, the attorneys at Akin Gump who will work on this matter have extensive involvement in risk management, first amendment and appellate matters. Akin Gump will bring these skills to bear in assisting the Special Committee in respect of the Potentially Interested Matters. Accordingly, Akin Gump's knowledge and expertise qualifies it to represent the Special Committee in furtherance of the interests of the Debtors' estates and creditors. Akin Gump has not represented Mr. Tillman, as the sole member of the Special Committee, in the last 12 months.
- 25. In addition, Akin Gump will be special counsel only to the Special Committee; it will not be acting for the Debtors. Although Akin Gump does not anticipate any duplication of services in light of its narrow engagement for the Special Committee, Akin Gump will work with the Debtors' professionals to ensure that the Services it provides to the Special Committee are not duplicative of any work performed by any of the Debtors' professionals.

#### **Disclosures of Akin Gump**

26. In connection with its proposed retention under section 327(e) of the Bankruptcy Code, Akin Gump searched its client/matter records for references to any of the Debtors or individuals and entities that may be parties in interest in these chapter 11 cases, as listed on Schedule 1 hereto, to determine whether it had any conflicts or other connections that might cause it to hold or represent an interest adverse to the Debtors with respect to the matters on which Akin Gump is to be employed.

- 27. In addition, I caused to be sent a general inquiry to all Akin Gump partners and employees by electronic mail to determine if any such person (i) owns or recently owned stock in any of the Debtors, (ii) holds a claim against any of the Debtors, or (iii) has ever been an officer, director, or employee of any of the Debtors. No affirmative responses were received.
- 28. Akin Gump employs more than 900 lawyers and advisors in 21 offices around the world. It has a large and diversified legal practice that encompasses the representation of many financial institutions and commercial corporations, among other individuals and entities. Some of these individuals and entities are, or may consider themselves to be, creditors or parties in interest in the Debtors' chapter 11 cases or to otherwise have interests in these cases. As set forth on Schedule 2 hereto, Akin Gump currently represents or has in the past represented the persons or entities listed among the interested parties (or their affiliates) in matters unrelated to the chapter 11 cases and the Services for which Akin Gump is to be retained.
  - 29. Further, Akin Gump, its partners, and/or its employees:
    - a. may have appeared in the past, and may appear in the future, in other cases unrelated to these cases or unrelated to the Services for which Akin Gump is to be retained where the Debtors' creditors or other parties with an interest in the Debtors may be involved;
    - b. may represent, or may have represented, certain of the Debtors' creditors or other parties with an interest in the Debtors in matters that are unrelated to these chapter 11 cases or unrelated to the Services for which Akin Gump is to be retained; and
    - c. may have had dealings with creditors or other parties with an interest in the Debtors that are unrelated to these chapter 11 cases or unrelated to the Services for which Akin Gump is to be retained.
- 30. The proposed engagement of Akin Gump is not prohibited by Bankruptcy Rule 5002.
- 31. Akin Gump is confident based on its diligence that it does not have any further disclosures to make in connection with this proposed representation. However, despite the

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efforts described above, if Akin Gump discovers additional information that it determines to be worthy of disclosure, it will submit a supplemental declaration to the Court containing such additional information.

32. To the best of my knowledge, information, and belief, Akin Gump does not represent or hold any interest adverse to the Debtors or their estates with respect to the matters for which Akin Gump is proposed to be retained. Accordingly, I believe that Akin Gump satisfies the requirements for employment as special counsel pursuant to section 327(e) of the Bankruptcy Code.

### **Professional Compensation**

- 33. Subject to the Court's approval, Akin Gump will charge for its services on an hourly basis in one-tenth hour (.1) increments. Akin Gump will likely incur expenses in connection with its engagement. It is Akin Gump's general policy to charge its clients in all areas of practice for all other expenses incurred in connection with a client's case. Akin Gump will charge the Debtors for these expenses in a manner and at rates consistent with charges made generally to its other clients and at actual cost or an estimated actual cost where the actual cost is difficult to determine. Akin Gump believes that it is fairer to charge these expenses to the particular client rather than increasing hourly rates uniformly and spreading the expenses among all clients. Akin Gump does not currently hold a retainer from the Debtors.
- 34. Akin Gump intends to apply for compensation for professional services rendered and reimbursement of expenses incurred in connection with this chapter 11 case in compliance with applicable provisions of the Bankruptcy Code, the Bankruptcy Rules, the Local Rules, the United States Trustee's Guidelines for Reviewing Applications for Compensation and Reimbursement of Expenses (the "Fee Guidelines"), and the Order Establishing Procedures for

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Interim Compensation and Reimbursement of Expenses of Professionals (the "Interim

Compensation Order") [Docket No. 94].

35.

Subject to attorney-client privilege limitations, Akin Gump also intends to make a reasonable effort to comply with the U.S. Trustee's requests for information and additional disclosures as set forth in the U.S. Trustee Guidelines, both in connection with the Application

and fee applications to be filed by Akin Gump in these chapter 11 cases. Notwithstanding the

foregoing, Akin Gump reserves the right to ask for exceptions to any such rules and guidelines to

the extent it deems appropriate under the circumstances.

STATEMENT REGARDING U.S. TRUSTEE GUIDELINES

36. The following information is provided in response to the request for additional information set forth in Paragraph D.1. of the U.S. Trustee Guidelines:

Ouestion: Did you agree to any variations from, or alternatives to, your standard or customary billing arrangements for this engagement?

Answer: No.

Question: Do any of the professionals included in this engagement vary their rate based on the geographic location of the bankruptcy case?

No. Answer:

Question: If you represented the client in the 12 months prepetition, disclose your billing rates and material financial terms for the prepetition engagement, including any adjustments during the 12 months prepetition. If your billing rates and material financial terms have changed postpetition, explain the difference and the reasons for the difference.

Answer: Not applicable.

Has your client approved your prospective budget and staffing plan, and, Question: if so for what budget period?

Akin Gump and the Debtors are currently working on a budget and Answer: staffing plan for Akin Gump's work for the Debtors. The budget contemplates that Akin Gump will work with the Special Committee in guiding it as to the Potentially Interested Matters to the extent the Special Committee deems necessary. The budget necessarily will involve a projection of future events with limited information and is subject to change as the case develops.

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37. No promises have been received by Akin Gump, or any partner, counsel, or

associate of Akin Gump, as to payment or compensation in connection with these chapter 11

cases other than in accordance with the provisions of the U.S. Trustee Guidelines.

38. Akin Gump has not shared or agreed to share any of its compensation from the

Debtors with any person, other than with partners, counsel, associates, or other employees of

Akin Gump as permitted by section 504 of the Bankruptcy Code.

39. Akin Gump will use reasonable efforts to coordinate with the Debtors' other

retained professionals to avoid any unnecessary duplication of services.

I declare under penalty of perjury that, to the best of my knowledge and after reasonable

inquiry, the foregoing is true and correct.

Executed this 31st day of August, 2016.

/s/ Ira S. Dizengoff

Ira S. Dizengoff

### Schedule 1

#### **Schedule of Search Parties**

### **Debtors and Trade Names**

Gawker Media Group, Inc. Blogwire Gawker Media LLC Deadspin Defamer Kinja Kft. Blogwire Hungary Intellectual Property Gawker

Licensing LLC Gawker Stalker Blogwire Hungary Kft. Gizmodo

Gawker.Com io9

Blogwire Hungary Intellectual Property Jalopnik Licensing LLC Jezebel Blogwire Hungary Kft. Kinja Curbed.com LLC Kotaku Gawker Sales LLC Lifehacker Sploid Gawker.Com **RGFREE** Valleywag

Vox Media, Inc.

#### **Current and Recent Former Directors and Officers**

Albertson, Josh Holden, William Darbyshire, Gabrielle Kidder, Scott Denton, Nicholas Plunkett. Thomas Dietrick, Heather Szasz, Peter Epstein, Jason Tillman, Scott Fette, Ian Weinbrecht, Adrian

#### **Potential Contract Counterparties**

114 Fifth Avenue Ground Lessee LLC Adtech US, Inc.

Aegon Magyarorszag Zrt. 114 Fifth Owner LP AGIS Fire & Security Kft. 204-210 Elizabeth Street LLC c/o S.W.

Management LLC AIG

204-210 Elizabth Street LLC Alan Henry 3293 Pacific LLC Alan Kwon A Mediocre Corporation Albert Burneko A Small Orange, LLC. Aleksander Chan A9.com, Inc. Alex Cranz Access Inteligence, LLC Alex Dickinson Adam Clark Estes Alex Pareene Alexandra Cannon Adam Pash Adam Weinstein Alexandra Philippides Alexandre Dohrmann Ad-Juster, Inc.

Admeld, LLC Alissa Walker

Adsfactor Holdings Limited All You Can Move SportPass Europe

AdSlot Technologies, LTD. Allison Jones

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Allison Wentz

Allure Media Pty Limited

AM Lab Americas, LLC.

Amanda Marandola

Amazon Services LLC

Amazon Web Services, Inc.

Catherine LeClair

Cecilia D'Anastasio

Chad Bernstein

Chelsey Hoffman

Cheryl Eddy

Chris Neveu

Chris Person

Anastasia Weeks Chris Vespoli
Andrassy Palota Ingatlanfogalmazo Kft. Christina Blacken

Andrea Park
Andrew Collins
Andrew Cush
Andrew Gorenstein
Andrew Harding
ClickMeter
ClickStream
Cloudinary Ltd.
Clover Hope
ClubW

Andy OrinColleen McMillanAngela AlzonaColliers InternationalAngela WangColliers International Kft.

Anna Merlan Coltiers Nemzetkozi Ingattanuzemeltet6 es

Anthony Carnevale Kezel6 Kft.

Anthony Hack Combat Flip Flops, LLC. AOL Advertising Inc. Comic Cartel

Ariana Cohen Comscore, Inc.

Comic Cartel
ComScore, Inc.

Ariel Viera Corporate Communications Bt.
Ashley Feinberg Courtenay O'Connor

Ashton Galloway

Atlantic Metro Communications II, Inc.

Darren Orf

Attila Illes Dashlane Inc. Ava Gyurina DataGram

Balazs Keki Datagram Incorporated

BarkBox, Inc.

Barry Petchesky

Ben Regenspan

BlueApron.com

Brainy Labs, LLC

Brandon McCoy

Brendan O'Connor

David Tracy

Dayna Evans

Devin Clark

Diana Moskovitz

Diana Moskovitz

Diane Kelly

Diego Pineda

Bridget Brown

DineInFresh, Inc. dba Plated
Bryan Lufkin

Dollar Shave Club, Inc.

Bryan Menegus DoubleClick

C&G Group Kft c/o Brody House Group Dr. Torzsa Peter Bt.

Cadreon, LLCDreamHostCaitleen WeaverDrew MagaryCamila CabrerDriftaway Inc.Camilla BakerEarnest Inc.Casey SpeerEleanor ShechetCasper Sleep Inc.Elisa Solinas

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Emily Ambruso

Emily Herzig

Emily Herzig

Heidi Grothaus

Emma Carmichael

Emprese Cedente

Hillary Crosley

Eric Goldfarb

Hostgator.com, LLC

Eric Ravenscraft Huckberry
Erika Audie Hunter Slaton
Erin Gloria Ryan Ian Fette
Erin Pettigrew IDrive Inc.
Esther Inglis-Arkell Ilona Bilevych
Ethan Sommer Incisive Ltd

Evan Narcisse Incisive VNU Limited dba Incisive Incisive

Eyal Ebel L

F451 Incisive VNU Ltd F451 fka Spicy Media Editora Ltda Index Exchange Inc.

F451 Media Editora Ltda. Infobahn Inc.

Fabiola Lara Integral Ad Science, Inc.

Facebook Ireland Limited IseeQ Kft.
Facebook, Inc. J.K Trotter

Fastly, Inc.

Federal Insurance Company

Fluxmob LLC

Jake Inferrera

Jalsovszky Law

Lames Bartus

Fluxmob, LLC.
Framebridge, Inc.
Fritzie Andrade
Future Publishing Limited
James Bartus
James Bit Design
James Delgiudice
Jamie Weber

Gabrielle Bluestone
GeekFuel, LLC.
Jared Auslander
Germain Lussier
Jason Parham
Giri Nathan
Jason Schreier

Globalway Participacoes Ltda.

Gloria Clark

Google Inc.

Jason Torchinsky

Jay Hathaway

Jeffrey Hilder

Gorilla Nation Media, LLC Jennifer Ouellette
Grace Robertson Jia Tolentino

Graze Inc.

Green Fox Academy

Jillian Marie Lucas

Jim Boos

Greg Howard Jim Cooke
Greg Lopez Joanna Rothkopf
GroupDynamics Kft Joel Johnson

GroupDynamics Kft

Gunnar Optiks

Gyorgy Bokros

Hajtas Pajtas Kft.

John Cook

John Gelini

Handy.com

Jordan Sargent

Hannah Keyser

Josh Bottino

Happy Socks

Josh Laurito

Heather Dietrick

Joshua Albertson

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Judy Steinbach Madison Plus Select, Inc.

Julia AlvidrezMalcolm ReadJulian MullerMandy MandelsteinJulianne Escobedo ShepherdMargaret TaorminaJung SinMarina GalperinaJustin CrossMario AguilarJustin PotterMaritza Sanche

JW Player / LongTail Ad Solutions, Inc. Mark Weldon

Kaila Hale-Stern Market Halsey Urban Renewal, LLC

Kanwar Gill MarkMonitor Inc.
Kara Brown Matt Hardigree
Kargo Global, Inc. Matt Novak
Karma Mobility Inc. Matthew Hamer
Kate Dries Matthew Kulper
Kate Knibbs Mediagene, Inc.

Kate Lovejoy MediaGene, Inc. fka Infobahn, Inc. Katharine Trendacosta MediaMind Technologies, Inc.

Kathryn McGinnis

Kathryn McGinnis

Megan Gilbert

Katie Drummond

Megbizott

Kavitha Reddy

Melissa Green

Kelly Conaboy

Melissa Murray

Kelly Faircloth

Merch Direct, LLC

Kelly Monson Merchant Importação, Exportação e

Kelly Stout Comercio, Ltda - ME

Kerrie Uthoff MeUndies Kevin Draper Mia Libby

Kid Thursday LLC., dba Staus Audio
Michael Fahey
Kirk Hamilton
Michael Kuntz
Kixer
Michael Lindsay
Kolozsvari Timea
Michael Nunez

Michael Orell Kravitha Reddy Krux Digital, Inc. Michael Roselli Lacey Donohue Michele LaFauci Lauren Bertolini Michelle Chiang Leah Beckmann Mike Ballaban Mikolai Szabo Leah Finnegan Ministry of Supply LendingTree, LLC. Miranda Langrehr Lindsay Chipman

Lindsey Jaffe Moat, Inc.

Lisa Bolano Mobiles Republic, Inc.

LiveIntent, Inc.

Mollie Horan

LiveRail, Inc. Moore Stephens Hezicomp Kft.

LOLA Mott & Bow
Lucy Haller MoviePass
Madeleine Davies MVMT Watches

Madeleine Stone Nameaction Brasil Serv de Inter Ltda ME

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NameAction Inc. Robert Finger Nandita Raghuram Ryan Brown

S&T Consulting Hungary Kft. Natasha Vargas-Cooper

Nathan Grayson **NatureBox** 

Nervora Digital Media Group, FZ-LLC

NetMediaEurope

Netus Media Pty Limited dba Allure Media

Pty LTD

Nevora Digital Media Group

NewsCred, Inc. Nicholas Murphy Nick Stango Noble People

OCP Collective Corp. dba Adcade, Inc.

Omar Kardoudi OnMarc Media Operative Media, Inc. Oppenheim Ugyvedi Iroda

Opportune LLP Optimizely, Inc.

Oriole Media Corporation dba Juice Mobile

Oscar Z. Ianello Associates, Inc.

Owen & Fred Corp. Pacific Shaving Company

Parachute Home Patricia Hernadez Patrick Ballester

Patrick Klepek Patrick Laffoon Patrick Redford Paul Sundue

PAX

Percona, Inc.

Perfect World Entertainment

Peri Hochwald

Pixel Media Asia Limited Platinum Rye, LLC. Pop Chart Lab Poprageous Puja Patel

Quench USA, Inc.

Quip NYC Inc.

Rhone Apparel Inc. Riley MacLeod

Rob Harvilla

Sam Biddle Sam Scherer

Sam Woolley Samantha Lagani

Samer Kalaf Samuel Griffel Sarah Dedewo Sarah Wiest

Scott Kidder Sean Buckley Sean MacDonald

SeatGeek Shane Roberts Shep McAllister

Shopify

SimpleReach, Inc. Skillshare, Inc. Skimbit Limited SkimBit LTD.

SmartFX

SocialFlow, Inc. Sophie Kleeman Soundfreaq Specless, LLC.

Spicy Media Editora LTDA

**SpruceWares** Squarespace, Inc. Stackcommerce Staq, Inc.

Starcom SMG Stassa Edwards Stephanie Schrader Stephen Totilo Steve Climaco Steven Polletta **Stowawy Cosmetics** STS Meida. Inc. Stuart Cheshire

Sultana Khan Superdry Wholesale, LLC

Suzy Kuzy, LLC.

Szolgaltato Taboola Inc.

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Tamas NeltzUdemy.comTara JacobyVeronica de SouzaTaylor BermanVictor JeffreysTechnorati, Inc.Viddler, Inc.

Terra Networks Brasil S.A.

VNU Business Media Europe Limited

GT Waves Gear, LLC.

The Rubicon Project, Inc.

We Work

The Sesquetch Soan Co., LLC, dbe Dr.

Wesley Si

The Sasquatch Soap Co., LLC. dba Dr.

Squatch

Wework LA LLC

Whitson Gordon

William Arkin

William Haisley

William Turton

Time Shred Services, Inc.

William Turton
Wine Awesomeness
Tom Ley

Wrights Media, LLC

Tom Plunkett Writers Guild of America, East

Tom ScoccaYannick LeJacqTommy CraggsZach CusterToth Eva NagykanizsaZachary ConnettTremor Video, Inc.Zoe Stahl

UCMS Group Hungary Kft.

**Insurers** 

Aegon Magyarorszag Zrt. Hudson Insurance Company

AIG Europe Limited National Union Fire Insurance Co. of

Dewitt Stern Group, Inc. Pittsburgh PA

Federal Insurance Company United Healthcare Insurance Company

Hartford Casualty Insurance Company

**Other Interested Parties** 

Cerberus Business Finance LLC
Houlihan Lokey, Inc.
Securities & Exchange Commission
Securities & Exchange Commission – NY

K&H Bank Office

Latham & Watkins Silicon Valley Bank
Prime Clerk LLC Sullivan & Cromwell LLP

Riemer & Braunstein, LLP US VC Partners LP

Schulte Roth & Zabel LLP

Landlords

Andrassy Palota Ingatlanforgalmazo 114 Fifth Owner LP

Korlatolt Felelossegu Tarsasag

**Litigants** 

Aulistar Mark Katherine Castellana
Andrew Hudson Elizabeth Nadybal
Zachary Cianflone Chelsea Lo Pinto
Lindsay MaHarry Tim Barribeau

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Patrick Frawley

Elizabeth Weinbloom

Kristin Chan

Semuel Inlien

Macrith Huen

Samuel Julian Meanith Huon
Brian Colgan Ashley Terril
Benjamin Dorson Charles Johnson and Got News, LLC

Rachel Atwood Teresa Thomas
Michael Kennelly Shiva Ayyadurai
Alyssa Bereznak Christopher Sadowski

Lily Newman

### **Professionals**

Akerman LLP Morrison Cohen LLP

Cahill Gordon & Reindel LLC Newmark & Co. Real Estate, Inc.

Citrin Cooperman & Co., LLP Oppenheim Law Firm

Giskan Solotaroff & Anderson LLP

Opportune LLP

Goldin Solutions Proskauer Rose LLP
Jalsovszky Law Firm Ropes & Gray LLP
John Duncan Trifolium LLC

John Duncan Trifolium LLC
Klasko Immigration Law Partners, LLP
Levine Sullivan Koch & Schulz, LLP
Zwillgen PLLC

Maples & Calder

#### **Shareholders**

Albertson, Josh
Annis, Rose
Baker, Camie
Batty, Chris
Berman, Taylor
Bertolini, Lauren
Daulerio, Albert
DelGiudice, James
Denton, Nick
Diaz, Jesus
Dietrick, Heather
Dimmitt, Elizabeth

Biddle, Sam Dimmitt, Genevieve
Blakeley, Richard Erand Donohue, Lacey
Bluestone, Gabrielle Drummond, Katie
Bodnár, István Duncan, John

Brown, Ryan Ebel, Eyal Burke, Tim Fette, Ian

Carmichael, Emma Furman, Eliot, as custodian for Alexander Carmon, Irin Tiberius Furman under the NYUTMA

Chan, Casey
Climaco, Steve
Coen, Jessica
Cook, John
Cooke, Jim
Craggs, Tommy

Futrelle, Genevieve
George, Patrick
Georgopulos, Steph
Giacoman, Gabriela
Gonzalez, Robert
Gorenstein, Andrew

Curtis, Dustin Greenmount Creek Limited

D'Addario, John Grothaus, Heidi Darbyshire, Gaby Hale-Stern, Kaila

Graham, Kevin

Crecente, Brian

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Hamer, Matt Hardigree, Matt Hathaway, Jay Henry, Alan Hilder, Jeff Holmes, Anna Jefferson, Whitney Jeffries, Victor Juzwiak, Rich Kang, Daniel Kéki, Balázs Kidder, Scott Knibbs, Katharine Körtesi, Gáspár Kozma, Jozsef Lam, Brian Laurito, Josh Layne, Ken Lehnhoff, Jim Leitch, Will Libby, Mia Lisanti, Mark Lopez, Greg Ma, Jesse Magary, Drew Marchman, Tim McAllister, Shep McGill, Erin McKenna, Dave Mittelhammer, Eric Morgan, Daniel Nachlin, Jim Neltz, Tamas Nevins, Maxwell Newitz, Annalee Nolan, Hamilton Novak, Matt O'Connor, Courtenay

Novak, Matt O'Connor, Courtenay O'Connor, Maureen Pareene, Alex Parham, Jason Pash, Adam

Petchesky, Barry

Petrány, Máté Pettigrew, Erin Plunkett, Tom Popken, Ben Price, John Read, Malcom Reddy, Kavi Regenspan, Ben Roberts, Shane Robischon, Noah Sargent, Jordan Schreier, Jason Schwartz, Diane Schweizer, Julia Scocca, Thomas Sicha, Choire Sommer, Ethan Spinelli, Mike Steele, Lockhart

Taomina, Margaret Tate, Ryan Thomas, Owen Tiku, Nitasha Toder, Matthew Totilo, Stephen Trapani, Gina Trotter, JK

Stein. Sadie

Sundue, Paul

Szász, Péter

Szatmári, András

Takayama, Greg

Udvardi, Ramóna US VC Partners LP Vuong, Phillip Walker, Alissa Weaver, Caity Weinstein, Adam Wentz, Allison Wert, Ray

Winkelman (Ortega), Samantha

Woerner, Meredith

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**Significant Customers** 

20th Century Fox HTC Blinkfeed

360i IBM
A9.com Inc. (Amazon Match Buy) Indochino
Accordant Media Initiative LA
Adslot Initiative NY

Aegis Group Interpublic Group of Companies

Alliance Games iSocket, Inc.
Allure Media - GM ITVS

Amazon Kepler Group
Amazon Commerce Revenue Ketchum
AOL One Kovel Fuller

Asana (Customer) Kruskopf & Company
Assembly Liquid Advertising

Baru Advertising

Blue Apron

Blue Wheel Media

Bluehost

Brigade Marketing

LivWell

Logmein.com

MarkLogic

McGarrah Jessee

Me Undies

Casper Mediagene Inc - US
Centro Mediasmith

Cisco Mediastorm, LLC
Cramer-Krasselt Merkley and Partners

Criteo MillerCoors
Crossmedia MNI

Desk.com MODCo Media

Dialect Inc Mullen
DigitasLBi NameCheap
Dollar Shave Club Newscred
Draftkings Nokia
Earnest NVIDIA

Empowering Media LA Omnicom Group Empowering Media NY Pereira & Odell

Essence Petrol
f451 - US PGR Media
Facebook Protein

Factorylabs Publicis Groupe

Fallon R/West

Future Publishing Ltd (US)

Rachael Piper Consulting

General Mills. Inc. Randomhouse

Google (BizDev)

Graze

RED Interactive Agency
Rodger's Townsend

Havas RPA
Horizon Media Rubicon
HostGator Skillshare
Hover Slack

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Spacetime MediaUdemySquareSpaceVarideskStackSocialViewster.com

Status Audio VOX Media - Curbed Investment

Sterling Rice Group VSN
Superdry Wholesale LLC WavesGear
Taboola (Biz Dev) weBoost
Tangible Media Wieden & Kennedy

TaxFyle Wildcard Properties LLC
The Garage Team Mazda WPP

TubeMogul Wright's Media UCB Zeno Group

**Significant Unsecured Creditors** 

Ad-Juster, Inc. (media) Katherine Fry

ADP Workforce Now Kinja Accounts Payable

Akerman LLP Krux Digital
Alex Palmer L-Cut Digital Media, Inc.

Andrew Harding Market Halsey Urban Renewal, LLC

AOL Advertising Marlena Agency Inc.

Associated Press Medialink

Plana Pachelon

Merrill Communications, III

Blane Bachelor Merrill Communications, LLC
Brandtale Metropolitan Cleaning, LLC
CDW Direct Moat Inc.

Cloudinary Ltd. Morrison Cohen LLP

Concur Technologies, Inc.

Newmark & Co. Real Estate, Inc.

Corbis Corporation Nick Wong Photography

Corey Foster NSONE Inc.

Creative Circle, LLC. Operative Media, Inc DataGram Optimizely, Inc.

Double Verify, Inc.

DRH Internet Inc

DataGram

Optimizery, Inc.

Pacific Coast News

Plant Specialists LLC

Equinox Fitness Clubs - Corp Accts QZZR

Fastly Redbooks

Fried, Frank, Harris, Shriver & Jacobson Risk Strategies Company LLP Shenker & Bonaparte, LLP

Getty Images SimpleReach, Inc.

Giaco Furino Sizmek Technologies Inc.

Google Inc. (DoubleClick) Specless
Google, Inc. (Analytics) Staq, Inc.

Hunter Slaton Submarine Leisure Club, Inc. (Wirecutter)

Ian FetteSubmersive MediaJelle Claeys Automotive ArtworkThe HartfordJoshua M LeesThe Oliver Group

JW Player (Longtail Ad Solutions, Inc.) Viddler, Inc.

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**Significant Vendors** 

114 Fifth Avenue Lay It Out, Inc.

ADP PayEx Leiberts Royal Green Appliances Inc.

Advanced Electronic Solutions, Inc.

Lewis Rice LLC

AMA Consulting Engineers P.C. LionTree Advisors LLC

AMEX Corporate GM - 01006 LJ Duffy, Inc.

Andrew Liszewski Maples & Calder (GM LLC)

Apple Inc. (media) NetRatings, LLC Baby Llama Productions LLC Netsuite, Inc.

Bajibot Media NVE, Inc.
Big Mango, Inc. OCP Collective Corp.
Bird & Bird LLP Olson Kundig Architects

Brannock & Humphries Olson Kundig Interiors
Cahill Gordon & Reindel LLP OnMarc Media Inc.

Cannes Trip 2015 Opportune LLP Redscout LLC

Cerberus Capital Management LP Robert Half
ComScore Inc. Ropes & Gray LLP

Con Edison (210)

Santa Monica Air Center, Inc.

Con Edison (210) Santa Monica Air Center, Inc.

CytexOne Technology, LLC Structure Tone

Dynect, Inc SW Management LLC

Emma C Lanigan (Cookson)

Tangent Vector, Inc.

Tapestry Associates LLC

Harder Mirell & Abrams

Hatch Content, LLC

HeartWork, Inc.

TrueForm Concrete, LLC

Houlihan Lokey

Veritas Pictures, Inc.

Howard Kennedy
Howard Interiors
Versus LLC
Vizu Corporation
Voya Financial 401K

Kforce Inc. WB Wood NY

Kornhaber Brown, LLC Young America Capital

**Taxing Authorities** 

Internal Revenue Service Budapesti Önkormányzat

Hungary National Tax Authority New York City Department of Finance

New York State Commissioner of Taxation and Finance

### U.S. Trustee and Key Court Personnel for the Southern District of New York

Cecilia G. Morris

James L. Garrity

Robert E. Grossman

Sean H. Lane

Martin Glenn Shelley C. Chapman Mary Kay Vyskocil Stuart M. Bernstein Michael E. Wiles Alicia Leonhard Robert D. Drain Amanda Cassara

Victor Abriano

Andrea B. Schwartz Maria Catapano Mary V. Moroney Andy Velez-Rivera Myrna R. Fields Shannon Scott Brian S. Masumoto Nadkarni Joseph Cheuk M. Ng Paul K. Schwartzberg Richard C. Morrissey Danny A. Choy Ercilia A. Mendoza Serene Nakano Greg M. Zipes Susan Arbeit Guy A. Van Baalen Susan Golden Ilusion Rodriguez Sylvester Sharp

Linda A. Riffkin William K. Harrington

Lisa Penpraze

Kathleen Schmitt

#### **Utilities**

114 Fifth Avenue Ground Lessee Cogent Communications

Atlantic Metro Communications Con Edison
Benefit Resource, Inc. ShoreTel Inc.

### **Employees and Independent Contractors**

Asd Mario Aguilar Casey Chan Joshua Albertson Michelle Chiang Angelica Alzona Devin Clark Fritzie Andrade Gloria Clark Erika Audie Steve Climaco Jared Auslander Ariana Cohen Ilene Baker Andrew Collins Michael Ballaban **Zachary Connett** John Cook Patrick Ballester Chad Bernstein James Cooke Lauren Bertolini Alexandra Cranz Sam Biddle Hillary Crosley Ilona Bilevych **Justin Cross** Christina Blacken Andrew Cush Gabrielle Bluestone Zach Custer James Boos Madeleine Davies Joshua Bottino Maritza De Leon Robert Bricken Veronica de Souza Ryan Brown Sarah Dedewo Kara Brown **Ernest Deeb** Bridget Brown Nick Denton

Timothy Burke
Alexander Dickinson
Albert Burneko
Heather Dietrick
Camila Cabrer
Alexandra Cannon
Lacey Donohue
Emma Carmichael
Anthony Carnevale
Kevin Draper
Kathryn Dries

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Katherine Drummond
Eyal Ebel
Cheryl Eddy
Stassa Edwards
Adam Estes
Michael Fahey
Georgia Faircloth
Ashley Feinberg
Ian Fette

Robert Finger Ashton Galloway-Taylor Marina Galperina

John Gelini

Patrick George Kanwar Gill Ariel Gononsky George Grayson Melissa Green Samuel Griffel Heidi Grothaus

Ava Gyurina
Anthony Hack
William Haisley
Lucy Haller
Kirk Hamilton
Matt Hardigree
Andrew Harding

Patricia Hernandez-Ramos

Emily Herzig
Clover Hope
Mollie Horan
Heather Hynes
Attila Illes
Jacob Inferrera

Alan Henry

Victor Jeffreys Richard Juzwiak Samer Kalaf

Omar Kardoudi Segarra Hannah Keyser

Sophie Kleeman Patrick Klepek Thorin Klosowski Michele Lafauci

Patrick Laffoon Samantha Lagani Miranda Langrehr Joshua Laurito Catherine LeClair Thomas Ley Mia Libby Michael Lindsay

Katelyn Lovejoy Germain Lussier Riley MacLeod Andrew Magary Amanda Mandelstein Timothy Marchman

Alex Mason

Shepherd McAllister
Kathryn McGinnis
David McKenna
Colleen McMillan
Bryan Menegus
Anna Merlan
Maria Misra
Kelly Monson
Daniel Morgan
Diana Moskovitz
Julian Muller
Nick Murphy
Melissa Murray
Evan Narcisse

Giri Nathan
Tamas Neltz
Chris Neveu
Hamilton Nolan
Matthew Novak
Michael Nunez
Brendan O'Connor
Courtenay O'Connor

Michael Orell
Darren Orf
Andrew Orin
Raphael Orlove
Jennifer Ouellette
Alexander Pareene

Andrea Park Adam Pash Puja Patel

Christopher Person Barry Petchesky

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Alexandra Philippides

Diego Pineda

Steven Polletta

John Price

Nandita Raghuram

Eric Ravenscraft

Anastasia Weeks

Allison Wentz

Samuel Woolley

András Szatmári

Attila Kocsis

Balázs Kéki

Kavitha Reddy
Patrick Redford
Balázs Pőcze
Dmitry Lambrianov
Géber Kassik

Benjamin Regenspan Gábor Kacsik **Shane Roberts** Gáspár Körtesi György Bokros Grace Robertson Michael Roselli Ildikó Kriston Joanna Rothkopf István Bodnár William Sansom János Hardi Jordan Sargent László Heves Samuel Scherer Levente Molnár Stephanie Schrader Linda Bucsánszki

Jason Schreier

Luca Németh

Jillian Schulz

Taryn Schweitzer

Thomas Scocca

Eleanor Shechet

Luca Németh

Márton Borlay

Mikhail Mitrofanov

Olivér Kovács

Péter Szász

Julianne ShepherdRamóna UdvardiHunter SlatonSzabolcs VidaElisa SolinasSzilvia NémethEthan SommerZoltán BalázsCasey SpeerZoltán KalmárZoe StahlGeorge Dvorsky

Nicholas Stango

Judith Steinbach

Madeleine Stone

Kelly Stout

Richard Sundue

Luke Plunkett

Brian Ashcraft

Andrew Liszewski

Jamie Condliffe

Chris Mills

Margaret Taormina James Whitbrook

Jia TolentinoDavid NieldJason TorchinskyKathryn Jezer-MortonStephen TotiloMadeleine CollierDavid TracyFruzsina Kuhari

Katharine Trendacosta

Joseph Trotter

Robert Stokes

Adam Kovac

William Turton Jared "Jay Allen" Goodwin

Kerrie Uthoff Anthony Dejolde Christopher Vespoli Carlos Rebato Alissa Walker Carlos Hierro Angela Wang Matias Martinez Jamie Weber Eduardo Marin

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Miguel Redondo David Sommer
Zolani Stewart Monica Heisey
Reshma Bhai Sara Mcculloch
Manisha Aggarwal Jakob Wenngren
Lindsay Handmer Alex Bejerstrand
Daniel Strudwick Halmar Sveinbjornsson

Eva Jurczyk Amit Reut
Mihir Patkar Rosa Gregori
Toshihisa Nakamura Sarah Moroz
Kirsten O'Regan Jason Richards
Alexandra Nursall Ravi Somaiya
Nicholas Cameron Reut Amit

Ralph Jones Michael "Massoud" Martin

Elizabeth Edgar Fariha Roisin Rawiya Elkhadir William Herkewitz

Ian Dransfield Lev Hellebust (Bratishenko)

Stefan Janke Pranav Dixit
Mark Wilson Danny Allen
Sniff Petrol Limited Karan Atul Shah
James Fell James Baker
Peter Ryan Gary Cutlack

Manuel Mendez Perez
Adelaide Dugdale
Angel Jiminez
Katherine Hannaford

Jacob Rose Brian Hogg
Bram Gieben Andrew James
Eva Holland Chris Mcveigh
Nathan Thompson Apoorva Prasad
Priya Elias Michelle Tofi

Scaachi Koul Yareniz Saavedra Padilla

Helen Appleyard Carlos Risco

Omar Karduodi Segarra

Cara Ellison

Eric Tecayehuatl

Estelle Tang

Anupa Mistry

Brodie Lancaster

Joel Meadows

Jess Shanahan

Elias Notario Perez

Guy Combs

Joul Meadows

Chris Harris

Jesus Diaz Guy Porepp

Herbert Lui (Wonder Shuttle Media, Inc) Anthony Mark Dewhurst Graham Ruthven Peter Orosz Stacy May Fowles Rvan Pierce Andrew Gibney Neill Watson **Daniel Harris** George Williams Chris Harris Alex Hess Chris Koentges Natasha Chenier Kevin O'Brien Esther Sassaman

Achal Prabhala Luke Malone

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Mikhail Mitrofanov Kevin Mahon Leo Wichtowski David Gilson Kevin Mahon Mark O'Neill Simon Parkin Spanner Spencer Tom Cassell **Quintin Smith** Kenneth Gibson Kathleen Williams Ollie Barder Clare Kane Simon Mapp Zolani Stewart Andrew Mcmillen Josephine Huetlin

David Veselka

### **Official Committee of Unsecured Creditors**

Terry Gene Bollea Ashley A. Terrill

Shiva Ayyadurai

### Notice of Appearance Parties as of August 11. 2016

114 Fifth Avenue Owner LLC Terry Gene Bollea

204-210 Elizabeth Street LLC UnitedHealthcare Insurance Company of

Fastly, Inc. New York

Morrison Cohen LLP Unimerica Life Insurance Company of

Silicon Valley Bank New York

Superdry Wholesale, LLC and Superdry US VC Partners, LP

Retail, LLC Writers Guild of America East, Inc.

Terry G. Bollea ZDGM LLC

#### Schedule 2

### Schedule of Searched Parties and/or Certain Related Parties that Akin Gump Currently Represents, or Has in the Past Represented, in Matters Unrelated to These Chapter 11 Cases

#### **Debtors and Trade Names**

Akin Gump has in the past represented (but does not currently represent) Gawker Media LLC and/or certain related parties on matters wholly unrelated to the Debtors' chapter 11 cases.

### **Current and Recent Former Directors and Officers**

Akin Gump has not represented any of these individuals.

### **Potential Contract Counterparties**

Akin Gump has in the past represented and currently represents the following companies and/or certain related parties of such companies on matters wholly unrelated to the Debtors' chapter 11 cases:

AIG Google Inc.

Amazon Services, LLC Perfect World Entertainment

Amazon Web Services, Inc. WeWork

Amazon.com, Inc. WeWork LA LLC

DoubleClick

Akin Gump has in the past represented the following companies and/or certain related parties of such companies on matters wholly unrelated to the Debtors' chapter 11 cases:

Adtech US, Inc. Cook, John\*

AOL Advertising Inc. Federal Insurance Company

Colliers International Terra Networks Brasil S.A.

Colliers International Kft. TGT\*

Colliers Nemzetközi Ingatlanüzemeltető és

Kezelő Kft.

#### **Insurers**

Akin Gump has in the past represented and currently represents the following companies and/or certain related parties of such companies on matters wholly unrelated to the Debtors' chapter 11 cases:

AIG Europe Limited Hartford Casualty Insurance Company

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Akin Gump has in the past represented the following companies and/or certain related parties of such companies on matters wholly unrelated to the Debtors' chapter 11 cases:

Federal Insurance Company National Union Fire Insurance Co. of Pittsburgh PA United Healthcare Insurance Company

### **Other Interested Parties**

Akin Gump has in the past represented and currently represents the following companies and/or certain related parties of such companies on matters wholly unrelated to the Debtors' chapter 11 cases:

Cerberus Business Finance LLC

Houlihan Lokey, Inc.

Akin Gump has in the past represented the following companies and/or certain related parties of such companies on matters wholly unrelated to the Debtors' chapter 11 cases:

Latham & Watkins

Schulte Roth & Zabel LLP

#### Landlords

Akin Gump has not represented these companies.

#### Litigants

Akin Gump has not represented any of these individuals or companies.

#### **Professionals**

Akin Gump has in the past represented the following companies and/or certain related parties of such companies on matters wholly unrelated to the Debtors' chapter 11 cases:

Cahill Gordon & Reindel LLP Proskauer Rose LLP
Maples & Calder Ropes & Gray LLP

#### **Shareholders**

Akin Gump has in the past represented the following individuals on matters wholly unrelated to the Debtors' chapter 11 cases:

Cook, John\* Price, John\*

### **Significant Customers**

Akin Gump has in the past represented and currently represents the following companies and/or certain related parties of such companies on matters wholly unrelated to the Debtors' chapter 11 cases:

Amazon Google (BizDev)
Amazon Commerce Revenue HTC Blinkfeed

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Akin Gump has in the past represented the following companies and/or certain related parties of such companies on matters wholly unrelated to the Debtors' chapter 11 cases:

20th Century Fox IBM AOL One Nokia

Cisco Randomhouse

General Mills

#### **Significant Unsecured Creditors**

Akin Gump has in the past represented and currently represents the following companies and/or certain related parties of such companies on matters wholly unrelated to the Debtors' chapter 11 cases:

Google, Inc. (Analytics) Merrill Communications, LLC

Google, Inc. (DoubleClick)

The Hartford

Akin Gump has in the past represented the following companies and/or certain related parties of such companies on matters wholly unrelated to the Debtors' chapter 11 cases:

ADP Workforce Now Associated Press

**AOL** Advertising

### **Significant Vendors**

Akin Gump has in the past represented and currently represents the following companies and/or certain related parties of such companies on matters wholly unrelated to the Debtors' chapter 11 cases:

AMEX Corporate GM Houlihan Lokey
Cerberus Capital Management LP Voya Financial 401K

Fidelity 401k

Akin Gump has in the past represented the following companies and/or certain related parties of such companies on matters wholly unrelated to the Debtors' chapter 11 cases:

ADP PayEx

Apple Inc. Robert Half

Cahill Gordon & Reindel LLP Ropes & Gray LLP

Maples & Calder (GM LLC)

#### **Taxing Authorities**

Akin Gump has not represented any of these entities.

### **U.S. Trustee and Key Court Personnel for the Southern District of New York**

Akin Gump has not represented any of these individuals.

#### Utilities

Akin Gump has not represented any of these companies.

### **Employees and Independent Contractors**

Akin Gump has in the past represented the following individuals on matters wholly unrelated to the Debtors' chapter 11 cases:

Cook, John\*
James, Andrew\*
Price, John\*

Williams, George\*

#### **Official Committee of Unsecured Creditors**

Akin Gump has not represented any of these individuals.

### Notice of Appearance Parties as of August 11. 2016

Akin Gump has in the past represented the following companies and/or certain related parties of such companies on matters wholly unrelated to the Debtors' chapter 11 cases:

Unimerica Life Insurance Company of New York UnitedHealthcare Insurance Company of

New York

\* Due to commonality of names of the individuals and entities marked in this schedule with an asterisk (\*), Akin Gump was unable to determine whether such individuals or entities are in fact parties whom Akin Gump currently represents, and/or has in the past represented, in matters unrelated to these chapter 11 cases. However, Akin Gump has included such individuals and entities in this schedule in an abundance of caution.